

GET INVOLVED

SPONSORSHIP OPPORTUNITIES

Connecting senior level online community, product, experience, and support professionals in small, trusted groups for conversation about the toughest issues we all face. Sponsors aren't just pushing their products they're actively participating in the community.



CX 5sessions is a monthly event series (gone virtual through the pandemic) bringing together senior online community and customer experience leaders for conversation, connection, and camaraderie. The event consists of 5 attendees, tasty snacks mailed shortly before the event, and group support for about two hours mid-day.

CX 5sessions is hosted by The Community Guy, Jake McKee. Jake is a 20+ year veteran of the community and customer experience space and CEO of Jake McKee Consulting.

Find out more at: jakemckee.com/cxsessions

SPONSORSHIP MECHANICS

CX 5sessions events are highly curated and tightly controlled to ensure that we live up to the promise we make to our attendees: a safe space to talk openly with fellow senior industry peers. Sponsors play an important role in making CX 5sessions possible, and that fact is shared clearly with attendees. Attendees are senior level decision makers, so this respectful, hands-off approach to sponsorship drives better connection to and brand

SPONSORSHIP BENEFITS

- Sponsor mentions before, during, and after the event to attendees and social networks
- Event materials include sponsor logo placements
- Social media and email promotional mentions before and after the event
- Access to quarterly insights report that shares anonymized insights about the challenges and issues that senior leaders are facing
- Deep, direct influence on senior decision makers

SPONSORSHIP COSTS

Full Sponsor: \$2500 per event

Exclusive sponsorship rights to the event with sponsorship mentions during pre- and post-event promotion, as well as at the event start and finish. Access to quarterly insights report.

Partial Sponsor: \$250 - \$2500 per event

A range of options exist for Partial Sponsors, depending on the sponsorship level. Partial Sponsorships limited based on each event.



Interested in sponsoring a CX 5sessions event? Please email to discuss and we can create a successful sponsorship program together!

[JAKE@JAKEMCKEE.COM](mailto:jake@jakemckee.com)

